

Jordan Robinson

Atlanta, GA – 260-489-8302 – info@jordanr.com

<http://www.jordanr.com/>

Overview:

My goal is in creating customer-focused products and appealing visual interface designs. I have 10 years of collective experience across multiple mediums, with small and large teams. My focus is to increase both client and user satisfaction, visual appeal and the overall company reputation and profitability.

Additional Skills:

UI Design:

Photoshop
Illustrator
InDesign
Sketch
Adobe XD

UX Design:

Axure RP
InVision
Design Thinking
Design Sprints
Journey Mapping

Mobile Design:

iOS Guidelines
Android
(Material Design)

Front-End Development:

HTML
CSS
JavaScript
jQuery (UI)

Professional Experience:

AT&T

Atlanta, GA: 10/16 — Present

UX Visual Designer

I was responsible for with creating the new AT&T header navigation along with the new site search experience. This involved a tiered structure moving from an overview of results, to result categories, device selectors, search promotions and search FAQs. I was also responsible for creating icons for intranet community events, ad banners, interstitials, landing pages and other creative deliverables.

Deliverables and inclusions:

Redlines, comps, style guide documentation along with asset management and uploads

Software used:

Adobe Photoshop, Adobe Illustrator

Conisus

Atlanta, GA: 02/16 — 08/16

UX / UI Designer

I redesigned digital products by tidying up user task flows, converting .png icons to SVGs and compartmentalizing the user interface into digestible content blocks. I designed marketing material and documented product designs by creating style guides, functionality specifications and application workflows.

Deliverables and inclusions:

Documentation, mockups, business cards

Software used:

Adobe InDesign, Adobe Photoshop, Adobe XD, Axure RP

Macquarium

Atlanta, GA: 01/16 — 02/16

UX / UI Designer

I restructured and designed the Krispy Kreme Doughnuts Fundraising experience to help users quickly comprehend how the service works. I crafted the sitemap, information architecture and wireframes before moving to the visual design.

Deliverables and inclusions:

Sitemap, wireframes, competitive analysis, mockups

Software used:

Axure, Adobe Photoshop

Capital One Investing (ShareBuilder)

Seattle, WA: 07/14 – 12/15

UX / UI Designer

ShareBuilder merged with a Capital One's Financial Advisors to provide the best in investing services and my job was to design the Account Overview page to display both types of accounts. Through competitive analysis and research on user goals, I proposed a more innovative design experience to better serve user needs.

Worked amongst a team of designers, product managers, product owners and developer. Worked in an agile environment via a Kanban approach. With bi-weekly design meetings and reviews, I presented my work and explained my design decisions. Strong communication skills were required for fruitful discussion, giving way to a friendly and productive atmosphere.

Deliverables and inclusions:

wireframes, prototypes, mockups, design sprints, design thinking, UX artifacts, journey mapping, iOS design (phone and tablet), responsive design

Software used:

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Axure RP, Visio Studio, InVision

Education:

Columbia College Chicago: Chicago, IL

Bachelor of Arts in Film/Video and Photographic Arts 2010

International Academy of Design and Technology Chicago: Chicago, IL

Web and Graphic Design 2007